



Beamstyle Web Design Hong Kong

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Technical Specification of Online Shop Software

System Requirements

- Linux, Unix, or Windows Operating System
- Apache Web Server or Equivalent
- PHP 5.0 or later
- MySQL 4.1.14 or later

Browser Compatibility

- Internet Explorer 6+
- Firefox 2+
- Google Chrome 1+
- Opera 9+
- Safari 3+

System Features

Our online shop software consists of these basic features. Customizations on top of these features are available.

Front-end Features

Product Catalogue

- Product Categories
- Feature Products on Homepage
- New Items on Homepage
- Product image zoom
- Order out-of-stock items
- Product Tagging
- Sales of services and virtual goods
- Customer product reviews
- Search the product catalogue

Shopping Cart

- Price Reduction
- Gift Vouchers
- Tax
- Free shipping when customer purchased over a certain amount
- PDF customer invoice
- Shopping Cart recall

Payment Gateway

- Payment by bank wire
- Google Checkout
- Cash-On-Delivery (COD)
- Paypal Integration

Miscellaneous

- RSS Feed
- Newsletter opt-in
- Wish list
- Loyal Customer Program

Back-end Features

Product Catalogue

- Unlimited categories and sub-categories
- Full-featured WYSIWYG text editor for product descriptions
- Unlimited product attribute combinations
- Image upload with automatic resize and file optimization
- Inventory management

Shop Features

- Currency settings
- Tax settings
- Shipping rate by weight
- Inventory management

System Features

- Search Engine Optimization (SEO) features
- English and Chinese language support
- Friendly URL and Permalinks
- User account management
- Order reports